



Baajaa Gaajaa 2011: Music from 21st Century India

Ishanya, Pune, India

4th-6th Feb 2011

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BAAJAA GAAJAA 2011: Music from 21st Century India (hereafter the “Event”) is initiated by Underscore Records Pvt. Ltd. (hereafter the “Organizer”) having its registered office at 39 B, MIG Flats, Motia Khan, Paharganj, New Delhi 110 055, to bring together professionals in the Music business, particularly, artistes, Publishers, Artiste Managers, indie Record Labels, Producers and Distributors of audio and video products and, more generally, any person whose operations are directly related to the music field, provided these do not prejudice the aims and objectives of the Organizer and Event in any way whatsoever. The Event will be held at Ishanya, Opp. Golf Course, Shastri Nagar, Yeravada, Pune 411 006 (hereafter the Venue). Stalls are provided on payment of rental charges to an individual, organization, company and/or any other agency desirous of exhibiting and selling products related to music from India (hereafter the Exhibitor).

Mandatory:

All Exhibitors are required to display and/or make available for sale only material that is related to music from India. In case of any doubt please email info@BaajaaGaajaa.com for further details.

Exhibitors are requested to read SECTION A, SECTION B, SECTION C, and SECTION D, before filling in the Exhibitor Registration Form in SECTION E and the terms of acceptance in SECTION F.

SECTION A

General Information About Stalls And Registration Process

- Stalls will be allotted on a first come first served basis.
- An Exhibitor can hire more than one stall on payment of the rental charges for each of the stalls.
- Stalls cannot be hired jointly by more than one Exhibitor
- This form should be completed in CAPITAL LETTERS and sent to the Organizer not later than January 15, 2011 at its Registered Office Address: 39-B MIG Flats, Motia Khan, Paharganj, New Delhi 110055.
- Exhibitor Registration forms will be accepted till January 15, 2011 subject to availability of stalls.
- Processing of forms will be suspended on the available stalls being booked or on the expiry of the time limit set above, whichever is earlier.
- All other applications received will be waitlisted sequentially as per date of receipt of the forms.

- In case of cancellation of registration, waitlisted applicants will be given first preference.
- The Exhibitor Registration Form should be accompanied by 100% rental charges payable in advance. Payment is to be made by Demand Draft / Pay Order in the name of Underscore Records Pvt. Ltd., payable at Delhi only. If any forms are received without the proper payment, the same will not be considered for registration.
- All material, products, brochures, information to be used, displayed, distributed and sold in the Exhibition are subject to the approval of the Organizer, whose decision in this regard is final and binding. In case the Organizer does not approve of the material provided by an applicant, rental fee will be refunded.
- Exhibition timings are from 11 AM to 8 PM on 4, 5 and 6 February 2011 only. Set up time will be provided from 3 PM to 6 PM on 3 February, but sales will not be permitted during these hours. Exhibitors are required to strictly adhere to these timings.
- Exhibitors are required to clear their stalls of all their goods/ merchandise before 12 noon on 7 February 2011 failing which the goods/ merchandise would be dealt with and disposed of as deemed appropriate by the Organizer.
- The Organizer reserves the right and discretion to refuse participation in the exhibition and this decision is final and binding.
- The Exhibitors are required to make their own arrangements for transport, storage, lodging and boarding.
- It is recommended that the Exhibitors comprehensively insure themselves and their products and tools. The Organizer and its Presenting Partners do not accept responsibility for any damage to, or loss of life and property of any Exhibitor and/or his/her/its representatives.
- The mode of payment for products sold by the Exhibitor can be decided by the Exhibitor.

SECTION B

Information And Rental Charges For Stalls

Size of stalls

- 3m x 2m each
- Pre-fabricated stalls constructed in Octanorm type pre-fabricated display system.
(Important: Please note that pamphlets / posters of the Exhibitors can be stuck on the laminated sheets with double-sided foam tape. Nails / Screws / Fevicol or Fevikwik / Rubber Solution etc are not allowed.)

Facilities in the stalls

- Each stall of size 3m x 2m would be provided with three spotlights, one system counter, two folding director chairs, one name of the occupant on the fascia, one 5-amp plug point on request. Any additional requirements will be charged on actual. We will appreciate if the additional requirements are communicated in writing at the time of booking the stalls.

Extra items would be provided at the following rates

Rental Charges

(i) Spotlights 100W	Rs. 150/- each
(ii) 15-amp Plug Points	Rs. 150/- each
(iii) Cap Shaped Halogens 150W	Rs. 450/- each
(iv) Metal Halide Lights 150W	Rs. 600/- each

(v) System Counters	Rs. 350/- each
(vi) Folding Director Chairs	Rs. 75/- each
(vii) Cushioned Roller Hydraulic Stools	Rs. 600/- each
(viii) Cushioned Roller Hydraulic Chairs	Rs. 600/- each
(ix) Wooden Shelves	Rs. 50/- each
(x) Glass Shelves	Rs. 150/- each
(xi) Glass Topped Round Tables (33"diameter)	Rs. 600/- each
(xii) Brochure Stand	Rs. 600/- each
(xiii) Sideboard	Rs. 600/- each
(xiv) Jewellery Counters – 1m x 0.5m x 1.0m	Rs. 1250/- each
(xv) Jewellery Showcase – 0.5m x 0.5m x 2.4m	Rs. 2500/- each
Plus Service Tax @ 10.3%	

Rental for each stall

Rs.10,000/- for 3 days.

(Please note: Service Tax would be charged at the rate of 10.3% on the total billed amount, as per Government regulations)

SECTION C

Rules Applicable To Exhibitors

- In view of the need to protect all the participants in the Event against piracy, each Exhibitor will expressly refrain from offering or proposing, in any form whatsoever, in particular by means of just catalogues and/or brochures, exploitation of products or rights in breach of the laws governing intellectual property rights and similar rights.
- Furthermore, the Exhibitor indemnifies the Organizer and the Event in case of any legal proceedings arising inter alia from breach of the laws governing intellectual property rights and similar rights or from disputes of any kind.
- Access shall be refused to those Exhibitors refusing to comply with and effectively implement security norms or checks.
- Exhibitors are required to wear the Organizer-issued photo identity cards at all times on the premises and are required to produce the same when required by Organizer/Venue personnel or other security personnel.
- More generally, each Exhibitor hereby guarantees that its offer of products and/or services does not contravene laws, public order and the applicable regulations. Notably, each Exhibitor acknowledges that he/she/it is strictly forbidden to exhibit and/or sell products and/or services that are illegal, offensive, and illicit, or result from illicit activities, and that it is also strictly forbidden to non-authorised parties to propose products and/or services, which result from, regulated activities. In this respect, in case of infringement of the applicable regulations. Exhibitors may face legal proceedings, without prejudice to any measures that the Organizer reserve to take in order to put an end to the trouble.
- The Exhibitor can exhibit and distribute information and brochures and/or sell material and products as set out herein below (please note that this list is only indicative and not comprehensive, and Exhibitors are requested to fill-in details pertaining to this clause in the Exhibitor Registration Form to ensure early allotment of the stall/s):

- a. Cds / VCDs / DVDs related to music

- b. Books on music
 - c. Merchandise such as posters, T-shirts, cards, stationary, related to music
 - d. Audio and video equipment
 - e. Insurance and other financial investment programmes beneficial to musicians, craftspeople and others involved in the field of music
 - f. Packaging material for music albums
 - g. Packaging material or flight cases for musical instruments
 - h. Musical instruments
- The Exhibitor is obliged to take note of and to comply with health and safety regulations measures laid down by the Public Authorities or by the management of the venue or that may be adopted by the Organizer.
 - The display, distribution and sale of material and products listed by the Exhibitor in the Exhibitor Registration Form are allowed only within the stall/s hired by the Exhibitor.
 - The Organizer will not provide any amplification system in each stall. Exhibitors are requested to encourage customers to listen to recorded music in their stalls on headphones in order to avoid disturbance to others at the Venue.
 - The Organizer recommends that the Exhibitor issues bills for products sold. The Exhibitor will be solely responsible for any legal action that may arise out of non-issuance of such bills.

SECTION D

Organizer's Obligations And Rights

- The Organizer undertakes to ensure that the Event is properly conducted every day from 4 to 6 February 2011, subject to force majeure clauses, which are as follows:
 - I. Act of God.
 - II. Fire, explosion, cyclone, floods, earthquakes.
 - III. War, revolution, acts of public enemies' blockages or embargo or riots;
 - IV. Any law, order, proclamation, ordinance, demand or requirement of any government or authority or representative of any such government, including restrictive trade practices or regulations.
 - V. Strikes, shutdowns or labour disputes which are not instigated for the purpose of avoiding obligations herein, or,
 - VI. Any other circumstances beyond the control of the parties affected.
- The dates may however be changed by the Organizer, in addition to an unforeseen circumstance or force majeure, without the participant being able to object to this or to claim any compensation, if it was in the interest itself of the event, in view of its purpose and its international character, that such a change should take place, with the Organizer being responsible for notifying the Exhibitor of such in writing as soon as possible in the light of the circumstances.
- In the case of non-availability of the premises planned for running the Event, for reasons outside the Organizer's control (such as administrative measures, unilateral decisions of the venue owners etc.) or in the case of force majeure, the Organizer may cancel the event outright after notifying the Exhibitor of such. In this case, the Organizer will refund the registration fees received from the Exhibitor.
- The Organizer is exempt from any liability for any or loss, damage, injury, costs and expenses generally (including interference with possession or quiet enjoyment and any commercial harm or loss) that might be suffered by the Exhibitors for any reason whatsoever, and in particular for delay

in opening, premature shutdown of the event, closure or destruction of stands, fire and any accident, etc.

- The Organizer reserves the right to ban or to limit sales involving immediate delivery on the spot to the purchaser.
- The Organizer reserves the right to inform the public through print, electronic and web media and other information channels, the names of Exhibitors and their products displaying, distributing and selling their material and products at the Event.

SECTION E

Registration Form

1. *Particulars of Exhibitor*

To be filled in by Exhibitor

Name of Individual

Name of company

Name of organization

Name of firm

If non-individual participant, year of
establishment/ incorporation/ registration

Number of persons representing the
company/organisation/firm at the Venue

Address

City

Country

Pin Code

E-mail Id

Telephone (O)

(R)

(Cell)

Fax No

Telegraphic Address

Web site / blog

Billing Address

City

Country

Pin Code

E-mail Id

Telephone (O)

(R)

(Cell)

Fax No

Name and contact details of person/s
manning the stall

2 Whether you are involved in any of the following (tick whatever is applicable):

Publishing of music Production of music Distribution of music
Duplication/Replication of CDs/VCDs/DVDs
Designing Packaging
Record Collecting Audio engineering for recordings
Licensing of music
Publishing of books on music/dance
Merchandising of products related to music
Retailing of CDs/VCDs/DVDs
Wholesaling of CDs/VCDs/DVDs
Importing of CDs/VCDs/DVDs
Exporting of CDs/VCDs/DVDs
Legal Consultancy Financing, investments, insurance for musicians, craftspeople and others working in the field of music
Instrument making
PR Consultancy Website designing and/or maintenance
Print media
Electronic media, including radio

Online media Film/TV/ Online music programme production
Buying content related to music for television programmes
Others (please specify)

- 3 ***List of products to be exhibited and/or sold like
CDs, DVDs, books, instruments, etc.
(Please note that no products other than
those listed here by the Exhibitor
will be allowed for display and/or sale)*** _____

- 4 ***Number of stalls required*** _____

- 5 ***Additional requirements in stall/s*** _____

SECTION F

Terms Of Acceptance

The undersigned acknowledge/s that he/she/they has/have read, understood and unconditionally accepted the Rules relating to the hiring of stalls at BAAJAA GAAJAA 2011: Music from 21 Century India, provided in this document, and agree and undertake to comply with and implement the same.

Place:	Signature
Date:	Name:
Designation:	Seal: